

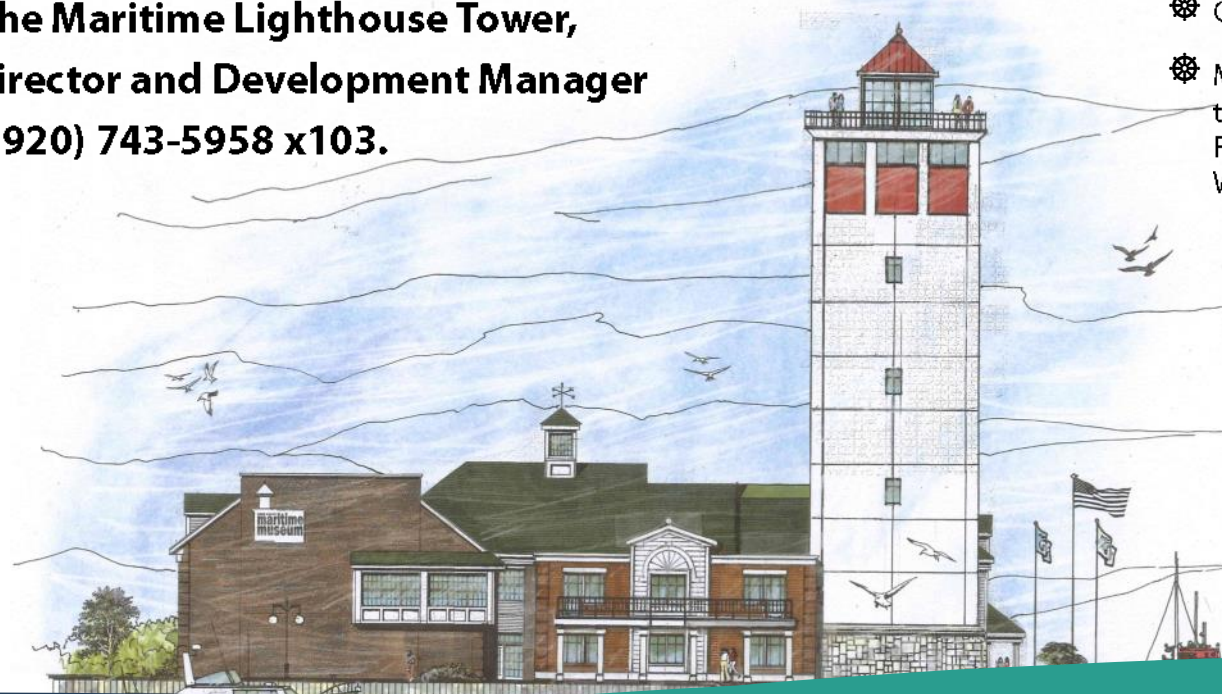
When completed, the Jim Kress Maritime Lighthouse Tower will enable the Door County Maritime Museum to better and more effectively share the important maritime culture and heritage of our community with a wider audience, making our unique part of American history come alive for visitors.

The new Lighthouse Tower will light the way for countless young people to find inspiration to pursue careers in engineering, environmental sciences, and maritime technologies – all careers vital to Door County and throughout Wisconsin and the Great Lakes. By increasing tourism, it will also become a significant economic stimulus that will generate more revenue and success for businesses throughout Door County and the region.

Since 1969, the Door County Maritime Museum has educated and entertained more than a million visitors while working to preserve and celebrate the rich maritime history of Door County and the Great Lakes. The Museum operates three locations, including the Door County Maritime Museum along the working waterfront in Sturgeon Bay; the iconic 150-year-old Cana Island Lighthouse in Baileys Harbor; and the Death's Door Maritime Museum in Gills Rock.

Mission statement: The Door County Maritime Museum & Lighthouse Preservation Society, Inc. preserves Great Lakes maritime history, primarily focusing on Door County, Wisconsin, and provides interpretive and educational opportunities for current and future generations.

To discuss a pledge of support for the Maritime Lighthouse Tower, please contact Sam Perlman, Deputy Director and Development Manager
sperlman@dcmm.org or (920) 743-5958 x103.



Welcome

to the Maritime Lighthouse Tower!

The Door County Maritime Museum is expanding our Sturgeon Bay facility with the Jim Kress Maritime Lighthouse Tower.

- ☼ Ten floors of interactive educational exhibits that highlight maritime history, people and industries;
- ☼ Accessibility to a lighthouse experience that will accommodate everyone regardless of physical abilities;
- ☼ A must-see maritime experience that will draw visitors to our area from across the country;
- ☼ An intriguing destination that will create a significant economic boost to the region;
- ☼ Hands-on educational experiences that will teach young and old, keep maritime history alive and promote interest in maritime-related local career opportunities.

Maritime Lighthouse Tower current project status:

- ☼ Construction of the Tower began November 2019 and will be completed by November 2020.
- ☼ More than 275 individual, family, corporate and foundation donors have already contributed to the Maritime Lighthouse Tower project. This includes \$1 Million from the George F. Kress Foundation and a \$250,000 Community Development Investment grant from the State of Wisconsin's Economic Development Corporation.

On the next pages, we are pleased to share with you conceptual images of the ten floors of Maritime Lighthouse Tower exhibits.



Thank you

for your consideration.



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[#dcmaritime](https://twitter.com/dcmaritime)

A Glimpse Inside

- The Jim Kress Maritime Lighthouse Tower visitor experience will begin in the first floor Theater.
- Guests will then take the elevator to the top and make their way down through each floor of exhibits.
- The educational, interactive exhibit themes for each floor in the Maritime Lighthouse Tower include:

1ST FLOOR THEATER

Introductory presentation about Door County maritime history, outlining what guests will see and learn throughout the Tower.



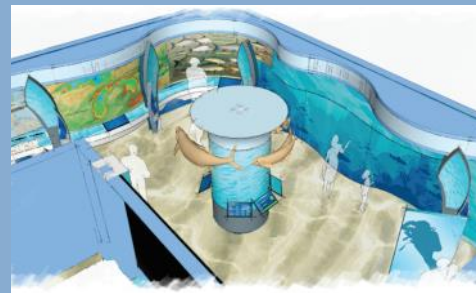
2ND FLOOR SHIPWRECKS OF DOOR COUNTY

What lies beneath: the science of underwater exploration, the impact of invasive species, and how the cold water preserves these wrecks.



3RD FLOOR FISHING

The evolution and role of commercial and recreational fishing, the various species in the waters of Door County – both native and invasive – and the status of each.



4TH FLOOR RECREATIONAL BOATING

From small craft to luxury yachts, including a boating simulator where kids can drive – hopefully safely – through the Sturgeon Bay canal.



5TH FLOOR SHIPBUILDING

The history of shipbuilding in Door County, paying respect to those who established our contemporary local maritime industry.



10TH FLOOR OUR WORKING WATERFRONT

The working waterfront of Sturgeon Bay. Visitors will also explore what this busy port looked like in decades past. The 11th floor Baumgartner observation deck will be seasonally available to visitors.



9TH FLOOR OUR MARITIME ENVIRONMENT

The natural history and geology of our rocky peninsula, highlighting our connection to the Niagara Escarpment.



8TH FLOOR MARITIME PEOPLE

From Native Americans and early settlers, to today's tourist economy.



7TH FLOOR MARITIME NAVIGATION

How different generations found their way on the water, including an interactive chart table, explanation of range lights and lighthouses, sextants, and more.



6TH FLOOR MARITIME COMMERCE

The 1.3-mile-long Sturgeon Bay Shipping Canal connects the Bay of Green Bay to Lake Michigan, and opened for large-scale watercraft in 1890. Exhibits will consider why and how it was built, and what impact it has even today.



The design, fabrication and installation of Tower exhibits will likely be a 12-month process, starting once Tower building construction is complete, with all exhibits installed by Spring 2022.

At a minimum, the 1st floor theater, 11th floor Baumgartner observation deck, 10th floor Working Waterfront and 2nd floor Shipwrecks exhibits will be ready for visitors by May 2021, as well as the newly expanded Museum Shop.

