

# Creating a Landmark. Leaving a Legacy.

We invite you to join us in helping to build this unique and inspiring Maritime Lighthouse Tower and everything that it will offer! Please review all the ways you can give on the back of this flyer.

Thank you!



## Yes – I/we wish to support the Maritime Lighthouse Tower and Museum Expansion!

I/we pledge a gift of \$ \_\_\_\_\_ as a:  Lump Sum Donation  Pledge from \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

Frequency of Pledge Installments:  Annually  Semi-Annually  Quarterly  Other (Please note)

Recognize this donation/pledge in the name of: \_\_\_\_\_

Designate this donation/pledge for the naming of: \_\_\_\_\_

(Please see Naming & Recognition Opportunities)

I/we wish this donation/pledge to remain anonymous.  Please contact me to discuss details of my contribution.

Name \_\_\_\_\_ Signature \_\_\_\_\_

Street/P.O. Box \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Method of Payment:  Check(s)  VISA/MC  Other \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



**Please return in the envelope provided to: Door County Maritime Museum, 120 North Madison Avenue, Sturgeon Bay, WI 54235**  
**Questions: Please call 920-743-5958 or email Sam Perlman ([sperlman@dcm.org](mailto:sperlman@dcm.org)).**

The Door County Maritime Museum & Lighthouse Preservation Society, Inc. is a 501(c)(3) non-profit organization. All donations are tax deductible and will receive a formal receipt.



# Naming & Recognition Opportunities for the Maritime Lighthouse Tower

Individuals, families or businesses who wish to support the museum through a named gift may choose from the available opportunities below. Lighthouse naming and floor naming sponsors will be entitled to private Lighthouse Tower use benefits.

**The design and installation** of these exciting and engaging new exhibits is the next phase of fundraising for the Maritime Lighthouse Tower.

**We are pleased to offer the opportunity for members of the maritime history community to support these new exhibits.**

- ☼ **10th Floor** – Our Working Waterfront
- ☼ **9th Floor** – Our Maritime Environment
- ☼ **8th Floor** – Maritime People
- ☼ **7th Floor** – Maritime Navigation
- ☼ **6th Floor** – Maritime Commerce
- ☼ **5th Floor** – Shipbuilding
- ☼ **4th Floor** – Recreational Boating
- ☼ **3rd Floor** – Fishing
- ☼ **2nd Floor** – Shipwrecks & History

### Exhibit Support Levels, per floor:

- Reflector** \$25,000
- Fresnel** \$50,000
- Keeper** \$100,000
- Beacon** \$150,000

### **Tower Naming: \$1,000,000**

- 11th Floor: Open Observation Level **\$750,000**
- 10th Floor: Inside Observation Level – Regional Maritime Highlights **\$500,000**
- 9th Floor: Great Lakes – Story Behind Our Rocky Peninsula **\$200,000**
- 8th Floor: Maritime Settlement – People and Ports \$150,000**
- 7th Floor: Maritime Navigation **\$150,000**
- 6th Floor: Maritime Commerce **\$100,000**
- 5th Floor: Shipbuilding \$100,000**
- 4th Floor: Great Lakes Recreational Boating **\$100,000**
- 3rd Floor: Fishing **\$100,000**
- 2nd Floor: Shipwrecks **\$100,000**
- 1st Floor: Maritime Proud **\$100,000**
- Community & Event Room **\$150,000**
- 2nd Floor Deck **\$50,000**
- Gift Store (1st Floor) **\$50,000**
- Elevator **\$50,000**
- Systems Control Room **\$50,000**

☼ **Reflections on the Bay: Window display in lobby (10): \$20,000 each**

☼ **Steps from 10th floor to top deck (4): \$10,000 each** (Names placed on each stair riser)

☼ **Personalized Pavers \$1,000 each**

### Stairway to the Top: Display in Lobby

- ☼ 1st to 2nd floor **\$250/step**
- ☼ 2nd to 3rd floor **\$500/step**
- ☼ 3rd to 4th floor **\$1,000/step**
- ☼ 4th to 5th floor **\$1,500/step**
- ☼ 5th to 6th floor **\$2,000/step**
- ☼ 6th to 7th floor **\$2,500/step**
- ☼ 7th to 8th floor **\$3,000/step**
- ☼ 8th to 9th floor **\$4,000/step**
- ☼ 9th to 10th floor **\$5,000/step**

**\$10 – \$249: Ensign First Class Donations** of any and all amounts to build this Lighthouse expansion project are greatly appreciated!

Generous donors have already funded these naming opportunities. ☼ Multiple Opportunities Available